



An IRS' Symbol of Victory vs. Peace

An "Olive Branch" of THEIRS



1.17.7.7.1.1 (12-11-2012)

IRS Symbol

1. "The IRS Symbol, or the IRS Eagle, is the graphic element that represents the IRS. See *Figure 1.17.7-1, IRS Symbol*. The IRS Symbol may be applied without the "IRS" acronym for a specific design purpose and only by an approved Visual Information Specialist."

Note:

"The IRS Symbol is a common identity for IRS employees. However, the symbol alone may not be easily recognizable to the taxpayer. The IRS Eagle can be described from its three basic parts. The IRS Eagle itself represents the United States. The scales of justice instill the idea that the Service's operations will be conducted in a fair and honest way. **The decorative olive branch fills out the left side of the symbol and represents peace and conciliation.** Justice, fairness, honesty, peace, and conciliation may be key messages that are reflected in some designs."

More Internal Revenue Manual - http://www.irs.gov/irm/part1/irm_01-017-007.html

IRS' Olive Branch: It represents a conciliatory gesture or a gesture of offer intended to bring about a proper reconciliation of those who have been converted or conquered by IRS and its religion, Taxology.



Can you pick out the Roman laurel wreath of conquest or the olive branch of THEIRS?

The **olive branch** is usually a symbol of peace or victory and was historically worn by brides and virgins. This symbol, deriving from the customs of Ancient Greece, is strongest in Western culture. However, it has been found in every culture and religion to thrive in the Mediterranean basin

http://en.wikipedia.org/wiki/Olive_branch

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IRS Symbol, Logo, and Official Seal

1. M&P has the right to incorporate all required elements for One IRS design compliance on all products submitted to Publishing. Only an approved Visual Information Specialists should apply such design elements to products. Detailed information on the application of such design elements are published in Document 12749, *One IRS: Design Standards and Guidelines*.
2. Contact the IRS Design Office at (202) 927-9700 and work with an approved Visual Information Specialist for the proper application of the IRS symbol, logo or seal.

http://www.irs.gov/irm/part1/irm_01-017-007.html

